



Young Street Cycling & Walking Upgrades (Young Street and Grosvenor Street Intersection, Neutral Bay)

Prepared 14 February 2023

Councils are required under the *Local Government Act 1993* to inform the community of particular issues that potentially affect their way of life. North Sydney Council is committed both in principle and in practice, to engaging on matters affecting the North Sydney community. Community engagement opportunities will be provided across a range of 'engagement' levels.

1. Introduction

This Community Engagement Strategy outlines the steps Council will take to engage the community on the concept design for Young Street Cycling & Walking Upgrades (Young Street and Grosvenor Street Intersection, Neutral Bay).

1.1. Council's Community Engagement Protocol

This strategy has been prepared in accordance with Council's *Community Engagement Protocol*. The Protocol is used to determine the level of 'level(s) of impact' applicable to this project/decision (proposal). This proposal has been determined as:

LEVEL OF IMPACT	LEVEL OF ENGAGEMENT
High/Local	Inform/Consult

Council used the framework shown below in Table 1.1 to select the most appropriate 'level(s) of engagement' for this proposal to ensure an appropriate range of engagement 'levels' and methods were offered:

LEVEL	DESCRIPTION
Inform	Providing balanced and objective information to help the community understand problems, alternatives, opportunities and/or solutions
Consult	Obtain public feedback on alternatives and/or decisions
Involve	Work directly with the community throughout the process to ensure that public concerns and aspirations are consistently understood and considered
Collaborate	Partner with the public in each aspect of the decision including the development of alternatives and identification of the preferred solution

Table 1.1 Derived from the IAP2 Public Participation Spectrum

2. Background

Young Street Cycling & Walking Upgrades (Young Street and Grosvenor Street Intersection) forms an extension of Route 2 North Sydney to Mosman cycleway outlined in the Council's *North Sydney Integrated Cycling Strategy 2014*, which was constructed in 2017.

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The Young Street Extension (Image 1. dashed red line) has been publicly exhibited to the community, consultation outcomes taken to Council and approved for construction. The Young Street and Grosvenor Intersection (Image 1. red circle) is planned for construction to coincide with or begin immediately after construction of the Young Street extension.



Image 1. Context map Young Street Cycling and Walking Upgrades

3. Community Engagement Strategy

3.1. Who are our community stakeholders?

The Engagement Strategy identifies the following groups to engage within the local community:

- Government agencies - TfNSW, Road and Maritime Services, Sydney Buses, Sydney Water
- Advocacy groups - Bicycle NSW, Bike North, Bike Sydney, North Shore Bicycle Group
- Precinct Committees - Brightmore and Parks
- Residents
- Businesses - within Neutral Bay commercial centre
- Australia Post

3.2. Key Communication Messages

- Council is seeking feedback on a final concept design for the Young Street Cycling & Walking Upgrades. The design includes new plantings, pavement upgrades, separated pedestrian and cyclist crossing, and the extension of the Young Street bi-directional cycleway.
- A protected cycleway and pedestrian crossing through the Young Street and Grosvenor Street intersection will replace the current roundabout, and will significantly improve cyclist and pedestrian safety, as well as accessibility to the Neutral Bay town centre.
- The proposed cycleway is an extension of Route 2 North Sydney to Mosman cycleway which was constructed in 2017 and listed in Council's *Integrated Cycling Strategy* (2014). Young Street is a key connection to the Neutral Bay town centre.
- The community can provide feedback on the concept design through the online feedback form or map (drop a pin), or by email.
- Consultation will close on Monday 14 August. All feedback received will be collated and analysed, and where possible, incorporated into the final design. The designs will be reviewed by the North Sydney Traffic Committee before being reported to Council for adoption. Stakeholders will be kept up to date with progress. Sign up via the Your Say North Sydney webpage to receive updates on upcoming key dates and milestones.
- If approved by Council, construction is due to start in late-2023.

3.3. Timetable

Community and stakeholder engagement will occur at various times during the 42-day consultation period. The key project development phases are outlined in the following table:

PHASE	TIMING
1a. Design consultation (public exhibition)	Tuesday 4 July to Monday 14 August, 2023
1b. Final Design (incorporating feedback)	August, 2023
2. North Sydney Traffic Committee review and endorsement	September, 2023
3. Post Exhibition Report to North Sydney Council and planned adoption	Late September early October, 2023
4. Construction	October, 2023

Note: In accordance with Council's Community Engagement Framework described on page 1, the 'level of engagement' per engagement method is indicated.

3.3.1 Phase 1 - Design Consultation

Between Tuesday 4 July to Monday 14 August, 2023 Council will offer various methods by which community and stakeholders can participate in Phase 1, including face-to-face and online, allowing the community to participate at times that best suit their needs and commitments.

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Not listed in priority order:

Method	Target Stakeholders	Engagement Level	Purpose
Website (includes Your Say web page)	All Residents Existing followers and local groups with social media accounts Subscribers of Council, Precincts and Business eNews	Inform	Provide information about the project and direct people to how they can have a say e.g. consultation opportunities.
Flyer (overview of the project)			
Signage onsite			
Social Media: Facebook, Twitter, Instagram and LinkedIn			
eNews			
Letterbox Drop	In the vicinity of the proposed project and surrounding areas	Inform	
Direct emails/letter to key stakeholders	Bicycle Advocacy Groups, Australia Post, Transport for NSW		
Online Information Session (x1)	All	Inform	Providing project overview and an opportunity for stakeholders to ask questions.
Onsite Walkthrough (x1)	All	Inform	Walkthrough of the project site providing stakeholders the opportunity to ask questions
Drop-in information stall	All	Inform	Council staff to host 3 X pop-up stalls across the LGA to promote the project and provide opportunity to ask questions. This will include a stall at the Northside Produce Markets and locations around the project area
Precinct System	Brightmore and Parks Precinct	Inform/Consult	Encourage Precinct Committees to promote consultation opportunity to their members and/or to make a submission

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Method	Target Stakeholders	Engagement Level	Purpose
Online Map	All	Consult	Provide location specific feedback via the online map
Submissions	All	Consult	Free form feedback accepted by email or posted letter as well as via online form (series of questions).

Note: In accordance with Council's Community Engagement Framework described on page 1, the 'level of engagement' per engagement method is indicated.

3.3.2 Phase 2 - Post Exhibition Report to Traffic Committee/Council

All feedback received will be collated and analysed, and an outcomes report prepared. This will be submitted to the North Sydney Traffic Committee for review in September 2023. A copy of the consultation report will be included for review.

The post-exhibition report will be submitted to a Council Meeting in late September early October 2023 presenting the collated feedback received during the exhibition period, together with the final design and the Traffic Committee's recommendation for review and endorsement. Submitters will be informed of the outcomes.

3.3.3 Phase 3 - Construction

Council officers will prepare procurement documentation for construction of Young Street Cycling & Walking Upgrades. Assuming Council endorsement, construction is due to commence late-2023. Residents and businesses will be notified of construction and signage installed on site.

4. Opportunity Cost/Rationale

Engaging the community in this proposal may entail financial costs to Council to achieve a high-quality engagement process. If the process is robust, community ownership of the decisions made will ensure efficient outcomes. Insufficient or poor-quality engagement can result in poor long-term decisions requiring further resources to rectify. The aim of a high-quality community engagement process is to make sustainable decisions. The engagement process will help Council staff and/or Councillors to understand the related recommendations rationale.

5. Further Information

For further information please contact Max White, Sustainable Transport Project Coordinator, Traffic and Transport Operations Department:

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